

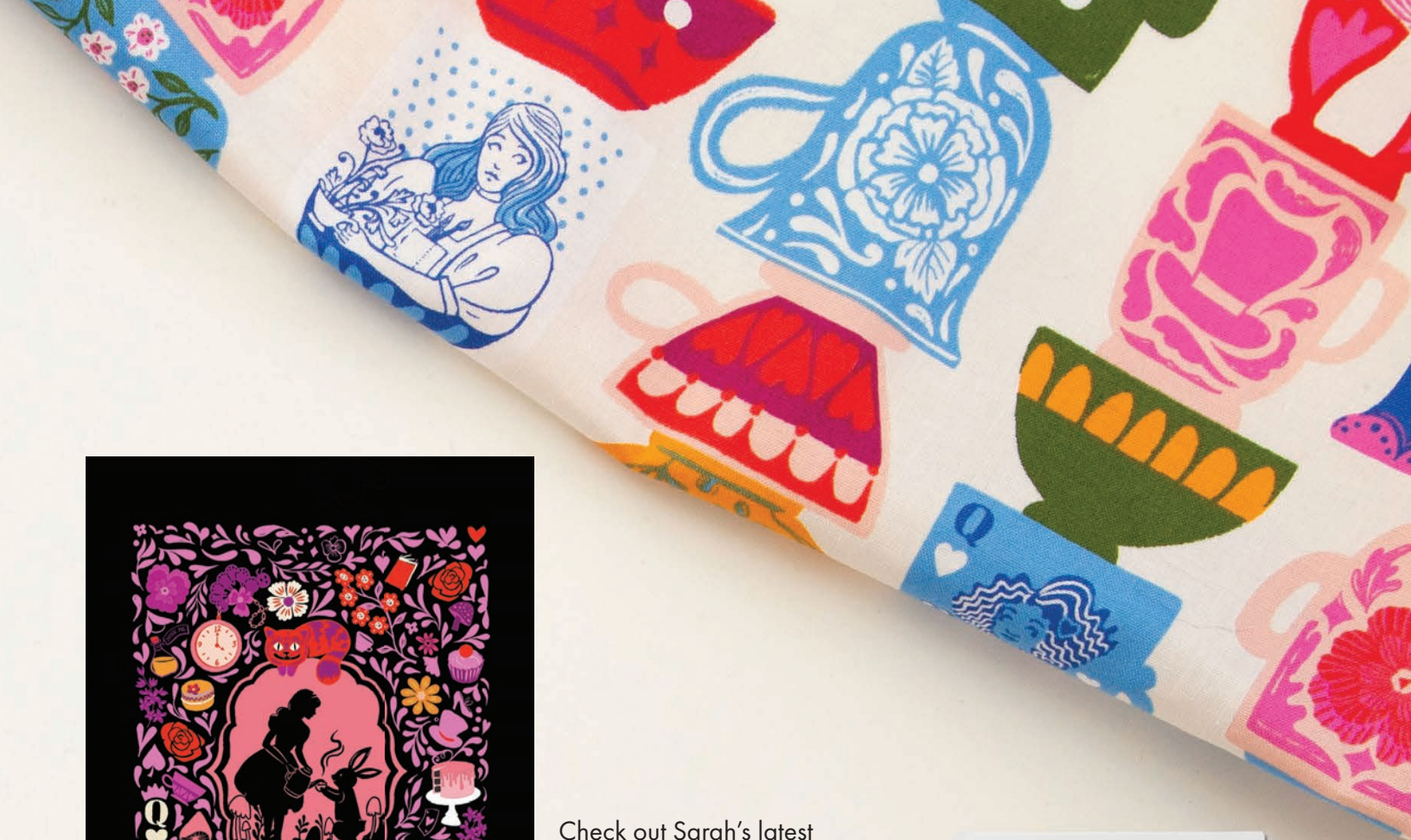


Hello Alice

by Sarah Watts

In Hello Alice you'll find all the makings of a tea party, stacks of pages and books, fields of chatty flowers, and hares running out of time. If you look closely you'll see a few surprises too!

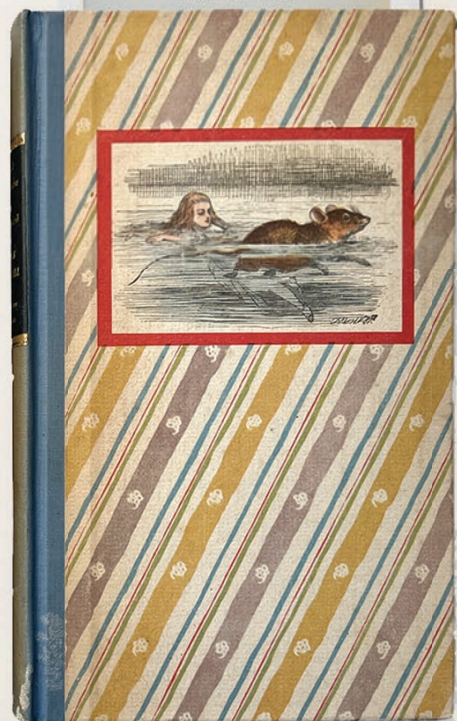
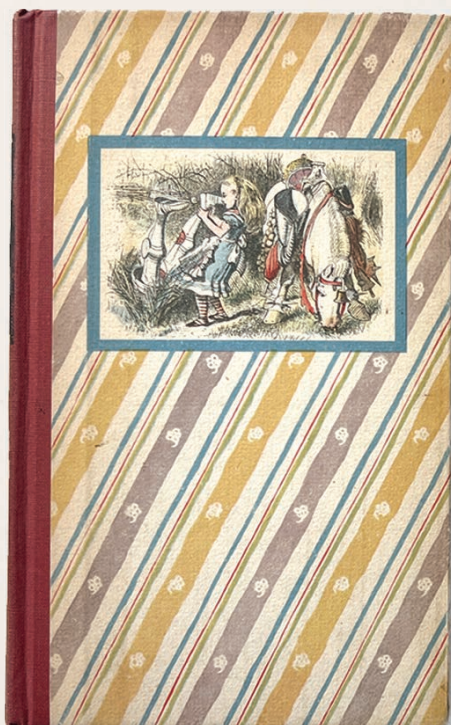
Sarah aimed to highlight all of the whimsical nature of the story while giving it her own narrative twist. Hello Alice also features a more vibrant and modern color palette that fits right in with Ruby Star Society.



Check out Sarah's latest panel! This is one of the 15 gorgeous illustrations in it, and makes the most incredible decorative piece for the Alice fans out there!



Sarah's father rescued this vintage Alice in Wonderland book set from being thrown out. Sarah had always loved the story and wanted to do her own take on the classic.





RS2129 11
FALLING ACES | SHELL

RS2124 11
MUSHROOM LAND | SHELL

RS2122 11*
TEA PARTY | SHELL

RS2128 11*
CHATTY GARDEN | SHELL

RS2123 11
CHESHIRE | SHELL



RS2127 11*
CATERPILLAR | BERRY

RS2126 13*
VIOLETS | BERRY

RS2121 12*
RABBIT HOLE | BERRY

RS2129 12*
FALLING ACES | PURPLE VELVET

RS2123 12*
CHESHIRE | RUBY

RS2125 13*
RUSHING RABBIT | RUBY



RS2124 14*
MUSHROOM LAND | BLACKLIGHT

RS2128 14
CHATTY GARDEN | BLACKLIGHT

RS2126 16
VIOLETS | BLACK

RS2122 13
TEA PARTY | BLACK



OCTOBER 2025 DELIVERY

29 premium 100% Ruby Star Cotton prints

ASSORTMENTS & PRECUTS

Select assortment available ASSTRS5170-10H
(10 yds of 20 skus with *)

ASSTRS2120

15 10 10H

RS2120

FQ JR LC MC PP

ALL PRINTS SHOWN AT 30% SCALE

COORDINATES & COMPLEMENTS



RS2121 11*
RABBIT HOLE | SHELL



RS2125 11*
RUSHING RABBIT | VINTAGE PINK



RS2126 12*
VIOLETS | LIPSTICK



RS2128 13*
CHATTY GARDEN | LIPSTICK



RS2127 12*
CATERPILLAR | LINDLEY BLUE



RS2123 13
CHESHIRE | LINDLEY BLUE



RS2124 13*
MUSHROOM LAND | LINDLEY BLUE



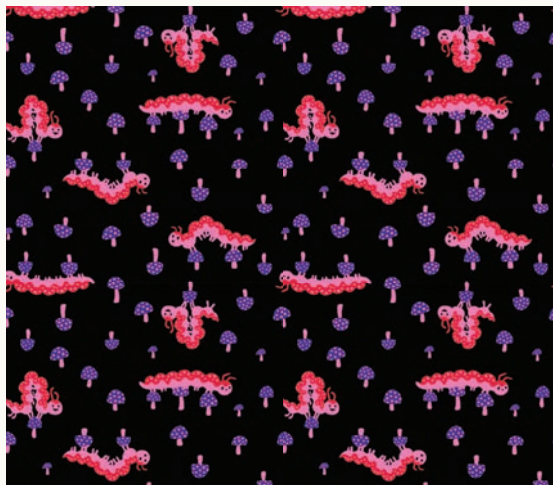
RS2121 14*
RABBIT HOLE | LINDLEY BLUE



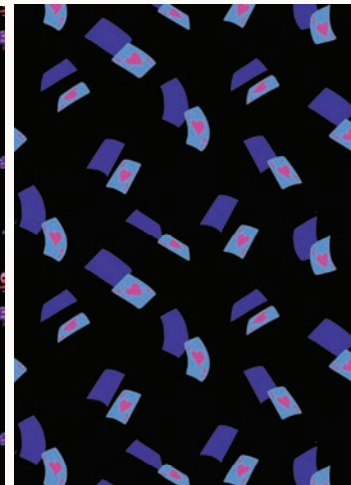
RS2122 12*
TEA PARTY | BLUE RIBBON



RS2123 14*
CHESHIRE | BLACK



RS2127 13
CATERPILLAR | BLACK



RS2129 13*
FALLING ACES | BLACK



RS2125 14*
RUSHING RABBIT | BLACK

PARCHMENT RS5027 97M



BALMY RS5027 116

VIVID PINK RS4109 41



BERRY RS5027 62M

LADYBUG RS4109 74



CLEMENTINE RS5027 100M

SPROUT RS4109 89



LINDLEY BLUE RS5027 127M

BLUE RIBBON RS4109 44



BLACK & GOLD RS4110 27M



RS2120 11
 WONDERLAND PANEL | MULTI PANEL SIZE: 44" X 36"

Sarah's version of Hello Alice is a friendly retelling of characters out of her sketchbook! It includes teacups and petit fours and caterpillars, but she also wanted to capture the characters in a unique twist! Her Mad Hatter is a version of everyone's quirky madcap aunt. The Tweedles - who aren't dumb at all - are reimagined as friendly dogs!

AVAILABLE AS A KIT!

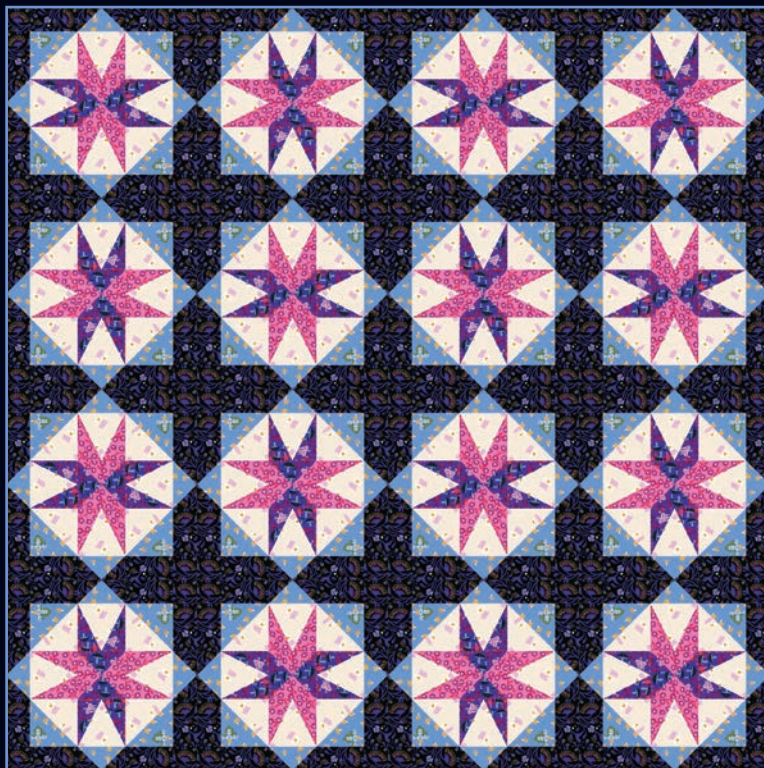


RSS2120KIT Ruby Star Society | Hello Alice Quilt 70" x 78"



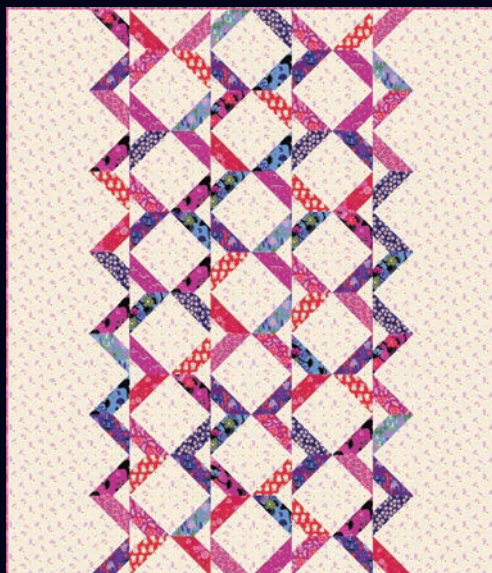
TLQ 1020 Tara Lee Quiltery | Cameos

60" x 69"



SS 004 Siring and Story | Star Island

64½" x 64½"



MMD 1054
60½" x 70½"

Meadow Mist Designs TLQ 1026
Arrow Point Path 60" x 72"



Tara Lee Quiltery ES 410MMQ
Bread and Butter 57" x 70"



Everyday Stitches
Magical Mountains

FQ + JR
FRIENDLY!



CQ 021 Crinkly Quilts | Triangle Fans

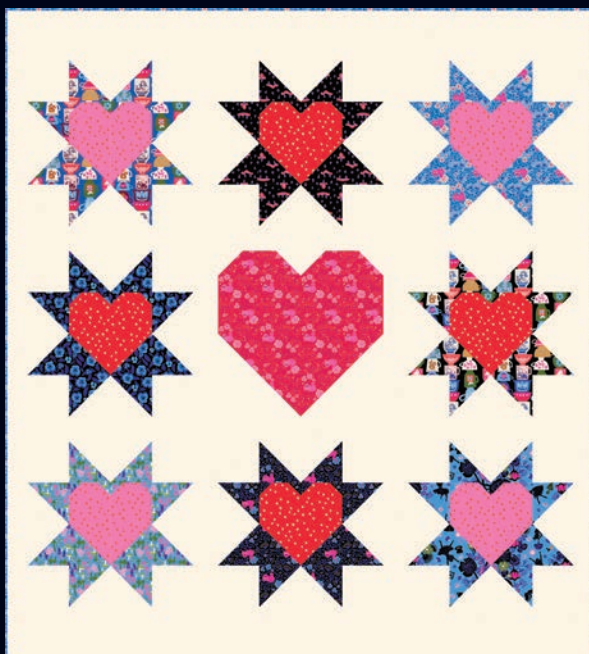
64" x 70"

HELLO ALICE
ZIPPER PULL PACK

by Sarah Watts

#: RS7092

Shown here at full scale



CKQ 2419 Copper Kettle Quilts | Wonderland

72½" x 78½"

